



CANNES 2026

A SUCCESSFUL WEEK AT MARCHÉ DU FILM

Allegro Finance spent an incredibly productive week in Cannes at Marché du Film, spending time with existing industry contacts while also meeting many new producers, studios and sales agents from across the global production community.

One thing that came through consistently in conversations throughout the week is that the industry is actively looking for financing partners that can combine real scale with practical execution.

THE INDUSTRY IS CLEARLY FRUSTRATED BY:



Fragmented
funding structures



Slow decision
making



Limited lender
capacity



Lack of
flexibility

THIS IS EXACTLY WHY WE BUILT ALLEGRO DIFFERENTLY.



**SECURITISATION-BACKED
SENIOR SECURED LENDING**

Long-term capital certainty,
institutional scale and the
flexibility to support productions
in the real world – not just
in theory.



**IT'S NOT JUST ABOUT
PROVIDING CAPITAL.**

It's about understanding
how productions actually
operate.



**MOVING QUICKLY
AND RELIABLY.**

Structuring around
complexity rather than
avoiding it.



**A GENUINE LONG-TERM
PARTNER.**

To the industry.

Exciting times ahead for the industry – and for Allegro.